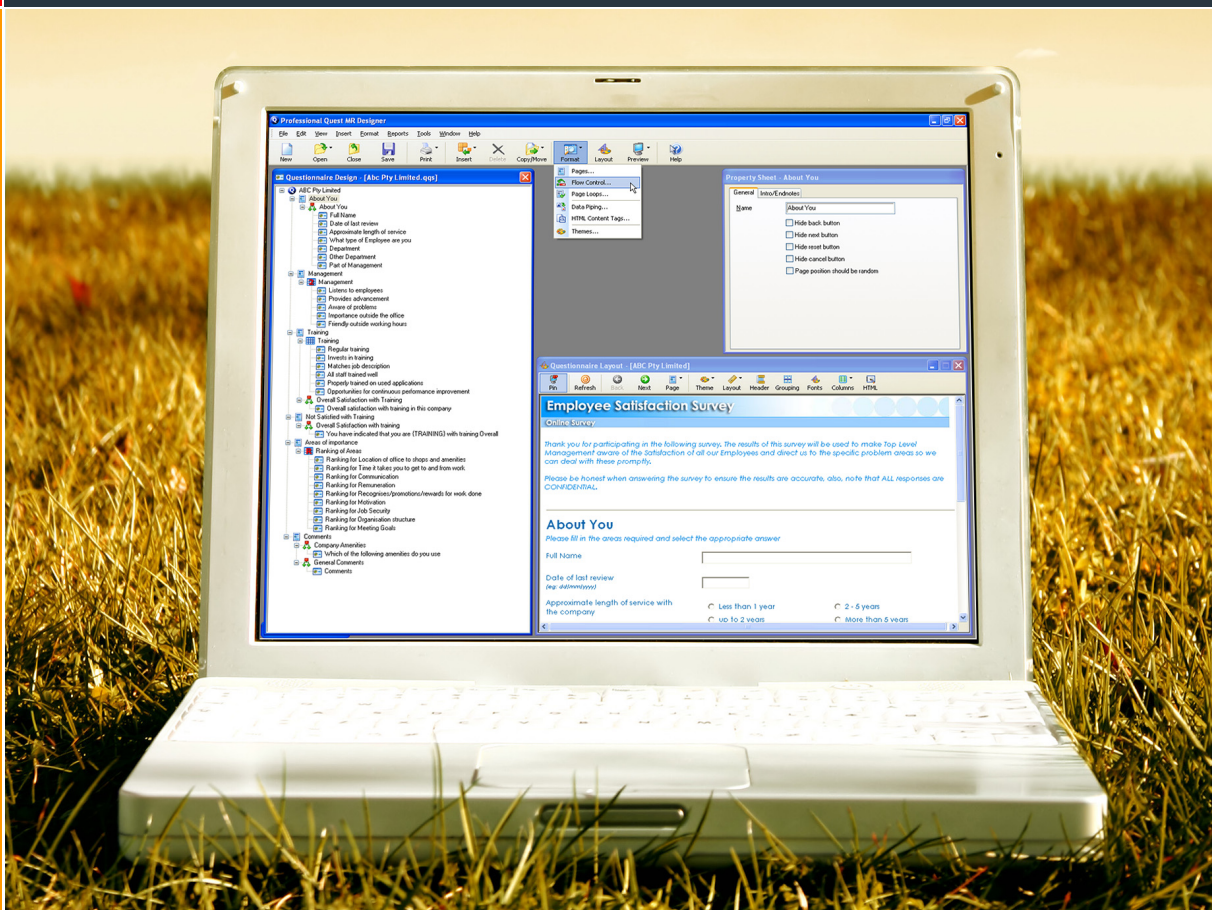


Survey design,  
distribution and  
analysis software

# professional quest



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## Internet

www.professionalquest.com

**Powerful features such as an intuitive visual designer, graphical analysis tools, multiple distribution methods and customisable reports make Professional Quest a natural choice for all your surveying needs.**

Professional Quest has all the tools you need to create advanced Web-based surveys without any HTML or scripting knowledge.

Creation of survey designs is very straightforward using the Professional Quest designer. The choice is yours - you can create a completely custom survey, or use design templates, question libraries and questionnaire layout themes to create a professional survey in a matter of minutes.

*“Layout themes can be used to change all aspects of a survey form including fonts, colours and logos at the click of a mouse. The resultant layout can closely match the look of an existing Web site.”*

A “live preview” of the survey form can be opened at any time during the design process, allowing you to test all aspects of the survey (including validations and survey flow) as the survey content is being developed.

The Professional Quest Project Manager builds and manages survey projects built from your designs. Survey distribution, response collection and statistical analysis are all performed through a single, easy-to-use interface.

*“The questions asked, and the look of the survey is completely up to the user. Professional Quest focuses on hiding the technical aspects of Web survey development while providing essentially limitless flexibility over survey content.”*

The entire experience is about flexibility - no two surveys are the same. You can create anonymous surveys, or surveys that require a respondent to log in. Respondents can be imported, and invitations and reminders can be sent directly from Professional Quest.

Analysis can be performed within Professional Quest, or you can export to Excel or SPSS.



Using Professional Quest is like having a Web development expert to build your surveys for you. The surveys are generated as industry standard Web pages using ASP or CGI scripts. No custom components. No complex setup. No risk deployment.

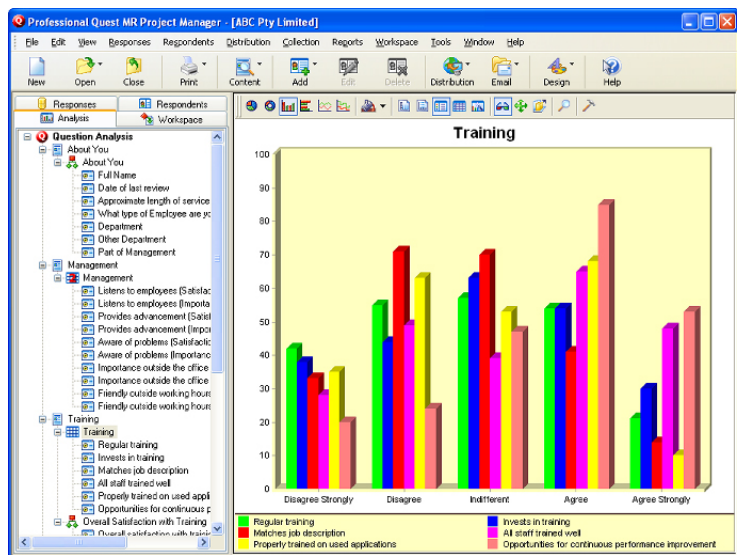
### Design it.

There is no easier way to build multi-page surveys with customised content, advanced validations (eg. mandatory checking, range checking) and page branching logic than using the Professional Quest Designer. Creating Web surveys shouldn't mean you're forced to be connected to the internet to use a "clunky" Web-based design system. Professional Quest is a desktop application, just like your word processor and spreadsheet applications. Design anywhere, and fully test your Web survey on your own machine using our "Live Preview" technology.

Include any questions and content you wish (even video clips or audio) and then apply a layout theme to make the survey look exactly like your Web site.

### Distribute it.

All scripts and associated files are generated for immediate distribution to your Web site. Tell Professional Quest where your Web site is, and the files are published automatically. The files created will reflect the latest version of your survey design.



In less than a minute you can turn your survey design into a fully functional Web survey on your Web site, ready for responses to be entered. Collection of responses is similarly automated.

### Analyse it.

Filter, cross-tabulate and chart the survey results directly from within Professional Quest. Over 20 types of reports provide a wealth of analysis. Want to do your own analysis? No problem... data exporting options include exports to Excel and SPSS.

### Software Pricing<sup>^</sup>

Professional Quest is sold as a workstation license for a single computer. The software includes 60 days' free support. An annual subscription may be purchased to receive all support and software updates for a 1 year period.

#### ENTERPRISE EDITION

- Unlimited responses
- Web-based administration portal
- Response "triggers" - post survey events based on response entered
- Advanced reporting
- 360° Feedback license included
- Export to SPSS

		with Support & Updates
1 Workstation	\$2950	\$3650
2 Workstations	\$4250	\$5275
3 Workstations	\$5550	\$6900
4 Workstations	\$6850	\$8525
5 Workstations	\$7850	\$9775

#### PLATINUM EDITION

- Up to 2000 responses per survey
- Standard reporting

		with Support & Updates
1 Workstation	\$1400	\$1750
2 Workstations	\$2100	\$2625
3 Workstations	\$2800	\$3500
4 Workstations	\$3500	\$4375
5 Workstations	\$4100	\$5125

#### OPTIONAL MODULES

The standard product uses an Access database backed. An optional **SQL Server connectivity module** is also available for a 30% premium on each workstation cost.

A specialised 360° Feedback Module is available for conducting 360° employee evaluations. Pricing is based on the number of people being reviewed. See our Website for further details.

<sup>^</sup> All prices are in Australian Dollars. US Dollar prices and Euro prices are available from our Website. Australian purchasers must add 10% GST. Pricing is for software purchased for internal company use. Consulting licences are also available.

### Minimise your costs.

Professional Quest has been designed as the "out-of-the" box solution to your survey needs. After some initial training and assistance, you can be entirely self-sufficient in creation of surveys. This self-sufficiency equates to minimal cost for each additional survey you create. There is no need to pay for expensive outside consultants, even if you have no knowledge of HTML and other Web technologies - you can let the software deal with the technical aspects of creating surveys. All you need to do is come up with the content.

### Benefit from constant improvement.

A major new version of Professional Quest is released every year. A majority of the changes made in each new version are a direct result of customer input. You can rest assured that as good as the product is today, it will be even better tomorrow. We actively encourage our customers to make suggestions about how the product can be improved.

### Use a proven solution.

Professional Quest is used worldwide. Our customers range from individuals up to major corporations and government departments. Check our Web site for a list of some of our users. If you are interested in purchasing the software, we'd be happy to put you in touch with current users prior to the purchase so you can find out first-hand just how good our software and customer service is.

### Workstation Requirements

#### Minimum

- Microsoft Windows 98SE
- Pentium 800MHz or higher
- 256Mb RAM

#### Recommended

- Microsoft Windows XP/Vista
- Pentium 800MHz or higher
- 512Mb RAM

### Web Server Requirements

#### Minimum

- Linux/Unix based\*
- Capable of running CGI scripts

#### Recommended

- Microsoft Windows 2000/2003 Server
- Microsoft IIS Server
- Optionally running SQL Server

\* Surveys using CGI scripts only have a subset of the full survey functionality. Where possible, a Microsoft-based Web Server that supports ASP scripts should be used if you wish to use advanced features such as survey pages and flow control.



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